



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From:	Rob Hunter, CMM
Date of Meeting:	February 18, 2014
Subject:	Economic Development Report

1.0 Investment Attraction

1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the representatives from this company that is looking at making an Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-AA)

B) I continue to have discussions with the representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-BB)

C) I continue to have discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-0913-BB)

D) I continue to have discussions and meetings with the principles of this company in regards to their proposed Industrial investment in the Township. (FILE ID # I-1112-AA)

1.2 Commercial Sector Investment Attraction

A) We have been approached by an owner of a company that is looking at the possibility of making a Commercial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # C-0114-AA)**

B) I continue to have discussions with the agent who represents a company that is looking at the possibility of making a Commercial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # C-0913-AA)**

2.0 Business Expansions

2.1 Industrial Business Expansion

A) I have had discussions with a number of senior management representatives from this company in regards to a potential Industrial expansion in the Township. I will continue to work with them as we move forward. **(FILE ID # C-0114-AA)**

B) I continue to have discussions with this company in regards to the proposed expansion of this business and also continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am will continue to assist the company as they move forward with their expansion plans. **(FILE ID # I-0712-AA)**

C) I continue to have discussions with representatives of this company in regards to a potential Industrial expansion. I will continue to work with them as we move forward.
(FILE ID # I-0713-CC)

2.2 Commercial Business Expansion

A) I have had discussions with the owner of this company in regards to a potential Commercial expansion in the Township. I will continue to work with them as we move forward.
(FILE ID # C-1213-AA)

B) I have had discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. (FILE ID # C-1113-BB)

3.0 Marketing and Communications

3.1 Website

Website updates are continuing to be made in-house. A couple of changes have been made to the main page 'side-bar menu' to include quick links to access Township Tenders and 2014 Election information.

3.2 Social Media

We continue to make use of our Facebook page and Twitter account as a communications vehicle to get the word out in regards to public notices or events that are happening in the Township.

3.3 Newsletter February 2014

I spent time obtaining content from various departments for the 2014 Winter Newsletter. I am working to have the newsletter produced and printed to be mailed as an insert in the first tax bill mailing in February.

3.4 Township Advertising

I spent time reviewing Township advertising to ensure that we are getting the word out in regards to Notices and Events, while ensuring that it is done in a cost-effective manner.

3.5 Networking, Events and Meetings

A) I attended an OMAF/MRA eastern region economic development session attended by 50 key economic development stakeholders from within the Ontario East region. The meeting was held on Thursday January 14th.