

# Township of

# **North Dundas**

# To: CAO, Mayor and Members of Council Rob Hunter, CMM Date of Meeting: May 13, 2014 Economic Development Report - April 2014

# 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the representatives from this company that is looking at making an Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-AA)

B) I continue to have discussions and meetings with the principles of this company in regards to their proposed Industrial investment in the Township. (FILE ID # I-1112-AA)

#### 1.2 Commercial Sector Investment Attraction

A) I continue to have discussions with the principals of this company in regards to their Commercial investment in the Township. I will continue to assist them we move forward. (FILE ID # C-0513-AA)

B) I continue to have talks with the owner of this company who is considering making a Commercial investment in the Township. I will continue to work with them as we move forward. (FILE ID # C-0114-AA)

#### 1.3 Service Sector Investment Attraction

A) I continue to have discussions with a businessperson that is looking at the possibility of making a Service sector investment in the Township. I will continue to work with them as we move forward. (FILE ID # S-0314-AA)

# 2.0 Business Expansions

#### 2.1 Industrial Business Expansion

- A) I continue to have discussions with a number of senior management representatives from this company in regards to a potential Industrial expansion in the Township. I will continue to work with them as we move forward. (FILE ID # I-0114-AA)
- B) I continue to have discussions with this company in regards to the proposed expansion of this business and also continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am will continue to assist the company as they move forward with their expansion plans. (FILE ID # I-0712-AA)
- C) I continue to have discussions with representatives of this company in regards to a potential Industrial expansion. I will continue to work with them as we move forward. (FILE ID # I-0713-CC)

#### 2.2 Commercial Business Expansion

A) I continue to have discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. (FILE ID # C-1113-BB)

## 3.0 Marketing and Communications

#### 3.1 Third Annual Mayor's Community Breakfast

Time was spent organizing and executing the 2014 Mayor's Community breakfast that was held at the Morewood Community Hall on Tuesday April 29<sup>th</sup>. We had approximately 220 people attend the breakfast this year which was a significant increase over the 190 people who attended in 2013. Special thanks to Jo-Anne, Morgan, Les and Mike for their assistance that helped make the breakfast a success.

#### 3.2 May Business Breakfast

I worked to finalize the programming and logistics for the May Business Breakfast that will be held on Wednesday May 14<sup>th</sup> at Winchelsea Events. Presentations will be provided by Donna Harvey and Kim Stewart regarding the 'Shift 10' shop local initiative and also by Candy Pollard on providing excellent customer service.

# 3.3 Networking, Events and Meetings

- A) I attended the North Grenville Economic Development Breakfast that was held on April 25th.
- **B)** I had a meeting with a representative from the SD & G Community Futures Development Corporation to get an update on the 2014 EODP program. It is hoped that this program will start the intake process for funding applications by late May.
- C) I participated in the April Ontario East Municipal Conference planning committee meeting to discuss keynote speakers and presentations.

#### 3.4 Website and Social Media

Website updates are continuing to be made in-house and we also continue to make use of our Facebook page and Twitter account as a communications vehicle to get the word out regarding events that are happening in the Township and public notices.

# **4.0 Other Economic Development Dept Initiatives**

### 4.1 Community Improvement Plan Applications

The Township received six applications to the Community Improvement Plan (CIP) on or before the March 31<sup>st</sup> deadline. I reviewed each application to ensure its eligibility and prepared a package for each CIP Review Committee member.

The CIP Review Committee held a meeting and reviewed the requests and unanimously endorsed all six of the applications for funding. They were approved at the April 29<sup>th</sup> Council meeting.

Submitted by:

Rob Hunter

Approved by: \_

Angela Rutley, CAO