



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From:	Rob Hunter, CMM, CEcD, Ec.D.
Date of Meeting:	August 12, 2014
Subject:	Economic Development Report – July 2014

1.0 Investment Attraction

1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the principals of this company in regards to a potential Industrial investment in the Township. I will continue to assist them as we move forward.

(FILE ID # I-0614-BB)

B) I continue to have discussions with representatives of this company regarding a potential Industrial investment in the Township. I will continue to work with them as we move forward.

(FILE ID # I-0514-AA)

C) I continue to have discussions with the representatives from a company that is considering making an Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-AA)

2.0 Business Expansions

2.1 Industrial Business Expansion

A) I have had discussions with the principals of this company in regards to a possible Industrial expansion in the Township. I will continue to assist them as we move forward.

(FILE ID # I-0614-AA)

B) I continue to have discussions with the representatives from this company that is considering an Industrial investment in the Township. I will continue to work with them as we move forward.

(FILE ID # I-0114-AA)

C) I continue to have discussions with this company in regards to the proposed expansion of this business. I will continue to assist them as they move forward. **(FILE ID # I-0712-AA)**

2.2 Commercial Business Expansion

A) I have had discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

(FILE ID # C-0714-AA)

B) I have had discussions with the owner of this company in regards to a proposed Commercial expansion they are considering making in the near future. I will continue to assist them as we move forward. **(FILE ID # C-0714-BB)**

C) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

(FILE ID # C-0614-AA)

D) I continue to have discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. **(FILE ID # C-1113-BB)**

3.0 Marketing and Communications

3.1 Networking, Events and Meetings

A) I attended the 25th Anniversary Celebrations that were held at D's Collision on July 4th.

B) I attended the SD & G Investment Readiness workshop that was held in Morrisburg on July 9th. This project will see a brand new website built for the United Counties that will feature enhanced economic development information that will assist in efforts to attract new investment.

C) I participated in the July SD & G 'EDO Working Group' meeting that was held in North Stormont on July 24th.

D) I took part in an OMAFRA Webinar that featured a demonstration of the new BR & E program software that OMAFRA has designed. This software is being made available at no cost to any municipality that wishing to use it.

E) I had a meeting with our local CFDC Board representative to discuss the recent changes at the CFDC, the path-forward for the EODP program and also that the CFDC will be focusing on core services in the near future.

3.2 Fall Wine & Cheese Networking Event

I started working on the event and have secured the event location and also have had the invitation designed and distributed. The Wine and Cheese Event will be held on Wednesday, September 3rd at Smokie Ridge Vineyard. The North Dundas Chamber of Commerce will once again partner with the Township to co-host this event.

3.3 LCBO Food and Drink September Magazine Insert (Ottawa Stores)

I worked with the Cornwall and the Counties Tourism office and have participated in an 8-page full-colour advertising insert that will be placed 80,000 copies of the very popular LCBO Food and Drink magazine in all Ottawa area LCBO stores this September.

3.4 Website and Social Media

We continue to make Website updates in-house and also continue to make use of the Township Facebook page and Twitter account as a communications vehicle to get the word out regarding events that are happening and other important information.

4.0 Other Economic Development Dept Initiatives

4.1 Community Improvement Plan Program (CIP)

I continued to work on a number of administrative tasks associated with the on-going maintenance of the Township CIP program.

4.2 Eastern Ontario Development Program

I continued to have meetings and discussions with local businesses regarding the Eastern Ontario Development Program (EODP). The CFDC has updated the target date for applications to be in to them by Mid-August for consideration in the 2014 round of funding.

4.3 Job Creation Partnership (JCP) Bi-monthly report

I completed and submitted the JCP program Bi-monthly report to the Ontario Ministry of Training, Colleges and Universities (MTCU). This report is a requirement of the funding agreement between MTCU and the Township for JCP participants Holly Johnston and Cyril Davis.

4.4 Professional Economic Development Designations

I successfully passed the Economic Development Association of Canada's 'Certified Economic Developer' Exam and achieved the 'Canadian' Certified Economic Developer (Ec.D.) designation.

By virtue of a grandfathering agreement that is in place for those who have attained the Ec.D. designation, I have also been granted the 'International' Certified Economic Developer (CEcD) designation by the International Economic Development Council (IEDC) that is based in Washington, DC.

Submitted by: _____


Rob Hunter

Approved by: _____


Angela Rutley, CAO