



Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From</b>	Rob Hunter, CMM, CEcD, Ec.D.
<b>Date of Meeting:</b>	September 16, 2014
<b>Subject:</b>	Economic Development Report – August 2014

### 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the principals of this company in regards to a potential Industrial investment in the Township. I will continue to assist them as we move forward.  
**(FILE ID # I-0313-AA)**

B) I continue to have discussions with representatives of this company regarding a potential Industrial investment in the Township. I will continue to work with them as we move forward.  
**(FILE ID # I-0514-AA)**

C) I continue to have discussions with the representatives from a company that is considering making an Industrial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # I-1013-AA)**

## **2.0 Business Expansions**

### **2.1 Industrial Business Expansion**

A) I have had discussions with the principals of this company in regards to a possible Industrial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # I-0614-AA)**

B) I continue to have discussions with the representatives from this company that is considering an Industrial investment in the Township. I will continue to work with them as we move forward.

**(FILE ID # I-0114-AA)**

C) I continue to have discussions with this company in regards to the proposed expansion of this business. I will continue to assist them as they move forward. **(FILE ID # I-0712-AA)**

### **2.2 Commercial Business Expansion**

A) I have had discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # C-0814-AA)**

B) I continue to have discussions with the owner of this company in regards to a proposed Commercial expansion they are considering making in the near future. I will continue to assist them as we move forward. **(FILE ID # C-0714-BB)**

C) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # C-0614-AA)**

D) I continue to have discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. **(FILE ID # C-1113-BB)**

## **3.0 Marketing and Communications**

### **3.1 Networking, Events and Meetings**

A) I took part in a number of conference calls regarding the Ontario East Municipal Conference. These calls were held to ensure all last minute items were taken care of to ensure the conference would run smoothly.

B) I had a meeting with Parmalat to obtain some historical information and pictures for our presentation that will be part of the SD & G County Showcase at the 2015 IPM that is being held just outside of Barrie, Ontario from September 15<sup>th</sup> to September 20<sup>th</sup>.

### **3.2 Fall Wine & Cheese Networking Event**

I worked to ensure all logistical items were taken care of to ensure the event ran smooth. The Wine and Cheese Event was held on Wednesday, September 3<sup>rd</sup> at Smokie Ridge Vineyard. The North Dundas Chamber of Commerce will once again partner with the Township to co-host this event. I would like to thank Jo-Anne McCaslin and Holly Johnson for all of their assistance.

### **3.3 LCBO Food and Drink September Magazine Insert (Ottawa Stores)**

I finalized all the items required on our end and worked with the Cornwall and the Counties Tourism office for the production and distribution of an 8-page full-colour advertising insert that has been placed 80,000 copies of the very popular LCBO Food and Drink magazine in all Ottawa area LCBO stores this September. I will bring copies of the insert with me to the Council meeting.

### **3.4 Website and Social Media**

We continue to make Website updates in-house and also continue to make use of the Township Facebook page and Twitter account as a communications vehicle to get the word out regarding events that are happening and other important information.

## **4.0 Other Economic Development Dept Initiatives**

### **4.1 Community Improvement Plan Program (CIP)**

I continued to work on a number of administrative tasks associated with the on-going maintenance of the Township CIP program.

I have attached to this report a copy before and after pictures of the O'Farrell Building that received funding under the CIP program.

Please note that O'Farrell will be holding their official Open House on Friday, October 3<sup>rd</sup> from 12 noon to 5:00pm.

Submitted by: \_\_\_\_\_  
Rob Hunter

Approved by: \_\_\_\_\_  
Angela Rutley, CAO