

Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From:</b>	Rob Hunter, CMM, CEcD, Ec.D.
<b>Date of Meeting:</b>	October 14, 2014
<b>Subject:</b>	Economic Development Report – September 2014

### 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the principals of this company in regards to a potential Industrial investment in the Township. I will continue to assist them as we move forward.  
**(FILE ID # I-0614-BB)**

B) I continue to have discussions with representatives of this company regarding a potential Industrial investment in the Township. I will continue to work with them as we move forward.  
**(FILE ID # I-0514-AA)**

C) I continue to have discussions with the representatives from a company that is considering making an Industrial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # I-1013-AA)**

## **2.0 Business Expansions**

### **2.1 Industrial Business Expansion**

A) I have had discussions with the principals of this company in regards to a possible Industrial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # I-0614-AA)**

B) I continue to have discussions with the representatives from this company that is considering an Industrial investment expansion. I will continue to work with them as we move forward.

**(FILE ID # I-0114-AA)**

C) I continue to have discussions with this company in regards to the proposed expansion of this business. I will continue to assist them as they move forward. **(FILE ID # I-0712-AA)**

### **2.2 Commercial Business Expansion**

A) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # C-0814-AA)**

B) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # C-0714-AA)**

C) I continue to have discussions with the owner of this company in regards to a proposed Commercial expansion they are considering making in the near future. I will continue to assist them as we move forward. **(FILE ID # C-0714-BB)**

D) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # C-0614-AA)**

**D)** I continue to have discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. **(FILE ID # C-1113-BB)**

### **3.0 Marketing and Communications**

#### **3.1 Networking, Events and Meetings**

**A)** I attended the 2014 International Plowing Match (IPM) just outside of Barrie, Ontario for three days in mid-September as part of the SD & G County Showcase. The SDG EDO working group took part in the County Showcase to market the 2015 IPM that will be held in Finch in 2015. Approximately 75,000 people attended this year's Plowing Match. This will be a significant event for the region in 2015.

**B)** I attended the Ontario East Municipal Conference held in Kingston in early September. During the conference I was selected as the 2014 Ontario East 'Economic Developer of the Year'.

**C)** I attended the Economic Development Association of Canada Conference and received my Certified Economic Development Ec.D certificate during the Presidents' Dinner.

**D)** I had a meeting with the CAO of North Glengarry to share economic development and community improvement plan best practices information with them.

**E)** I had a meeting with representatives from Doyletech who have been contracted to conduct a Bio-Processing Value Chain report on behalf of SDG.

#### **3.2 Fall Wine & Cheese Networking Event**

Our annual Wine and Cheese Event was held on Wednesday, September 3<sup>rd</sup> at Smokie Ridge Vineyard. The event was a great success with over 100 people in attendance.

#### **3.3 LCBO Food and Drink September Magazine Insert (Ottawa Stores)**

The Township participated in partnership with the Cornwall and the Counties Tourism office and other Townships in an 8-page full-colour advertising insert was placed 80,000 copies of the very popular LCBO Food and Drink magazine in all Ottawa area LCBO stores in September.

### **3.4 Website and Social Media**

We continue to make Website updates in-house and also continue to make use of the Township Facebook page and Twitter account as a communications vehicle to get the word out regarding events that are happening and other important information.

### **3.5 Christmas Retail Flyer**

I started work on a proposed Retail Flyer to be distributed via Canada Post in early November that will feature a number of our retail businesses.

## **4.0 Other Economic Development Dept Initiatives**

### **4.1 Community Improvement Plan Program (CIP)**

I continued to work on a number of administrative tasks associated with the on-going maintenance of the Township CIP program.


### **4.2 Eastern Ontario Development Program**

The SDG Community Futures Development Corporation held a board meeting at the end of September to approve a number of applications to the Eastern Ontario Development Program (EODP). We hope to hear news regarding the successful applicants in the near future.

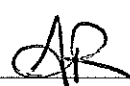
### **4.3 Job Creation Partnership (JCP) Bi-monthly report**

I completed and submitted the JCP program Bi-monthly report to the Ontario Ministry of Training, Colleges and Universities (MTCU). This report is a requirement of the funding agreement between MTCU and the Township for JCP participants Holly Johnston and Cyril Davis. MTCU also held an on-site meeting here at the Township Office in September to meet with Township staff and the program participants.

Submitted by: \_\_\_\_\_

  
Rob Hunter

Approved by: \_\_\_\_\_

  
Angela Rutley, CAO