

Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From	Rob Hunter, CMM
Date of Meeting:	September 11, 2012
Subject:	Economic Development Report

1.0 Economic Development Strategic/Action Plan Implementation

1.1 Community Improvement Plan/Façade Improvement Plan

I continue to compile information about Community Improvement /Façade Improvement Plans. The information gather will put us in position to hold public consultation meetings in November 2012 that will allow for 2013 implementation.

1.2 Corporate Calling/ BR & E Program/Business Visits

I visited numerous businesses around the Township in August. These business visits help to ensure that there is a good exchange of information between the Township and the business community at large.

1.3 Visual Identity

I have worked with various companies to create a unique visual identity that captures strengths and assets that make North Dundas a unique place. This identity is reflected in our new promotion banners and the overall looks and feel of the new website.

1.4 Business Incubator

I continue to work collecting information on the development of a business incubator. I continue to have discussions with various parties who could be enlisted as potential project supporters and/or partners.

2.0 Investment Attraction

2.1 Service Sector Investment Attraction

I have had discussions with representatives from this company who are currently looking at setting up a service based venture in the Township. Discussions are proceeding well and I will continue to work with them as we progress with this file. **(FILE ID # S-0812-AA)**

3.0 Business Expansion

3.1 Industrial Expansion

I continue to have discussions and meetings with this company and also with the Ontario Ministry of Economic Development and Innovation in regards a significant expansion of this business. I will continue to assist the company as they move forward with their expansion plans. **(FILE ID # I-0712-AA)**

3.2 Commercial Expansion

I have very positive discussions and meetings with this company about a proposed expansion and I am assisting them with securing some funding for this expansion. **(FILE ID # IC-0812-AA)**

3.3 Commercial Expansion

I continue to have very positive discussions and meetings with this company and I am continuing to assist them with this proposed expansion. **(FILE ID # IC-0312-AA)**

4.0 Marketing and Communications

4.1 Website

We received a copy of the final website design with layout and colour treatments and have provided our approval for the overall design of the website. We are now progressing to the stage of providing website content to the website company and are working towards completing the full draft version of the website. We are still on track for the late Fall for having the website up live and running.

4.2 Social Media Policy

I have completed a draft social media policy for Township Council to consider. This draft policy will be brought forward at the first Council meeting in October.

4.3 Networking and Events

A) The Township Economic Development Office, SD & G Small Business Enterprise Centre, North Dundas Chamber of Commerce and the Eastern Ontario Training Board are partnering to host the North Dundas Business Breakfast Summit on Wednesday October 17th. We have finalized the subject of the keynote presentation and the two breakout sessions that will be featured during this breakfast summit.

B) I spent time in August working with Township Clerk Jo-Anne McCaslin on the logistics for the Second Annual Wine & Cheese Networking event held in Inkerman on Thursday September 6, 2012.

C) I had a discussion with Denis Thibault from the Eastern Ontario Training Board (EOTB) about the SD & G Local Immigration Partnership (LIP) program. He asked if I would sit on the LIP Council and I accepted. I will be attending my first LIP Council meeting in September.

4.5 Promotional Products and Clothing

We now have brand new Township of North Dundas logo'd Golf Shirts on sale to the general public. The shirts are on display in the Township Office lobby.

5.0 Research and Information Management

5.1 Community Profile

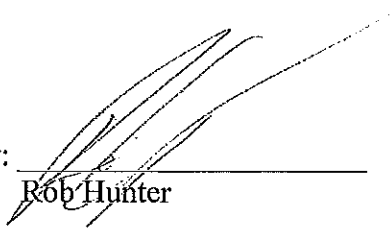
I continued work on the Community Profile and we will be able to complete and print the community profile for release in early October. We will keep the design of the community profile consistent with the visual identity in regards to the colours and theme that has been developed.

6.0 Miscellaneous

6.1 Department Budget for 2013

I started some preliminary work on the 2013 Economic Development and Communication department budget.

Submitted by: _____


Rob Hunter

Approved by: _____


Angela Rutley, CAO