



Township of

North Dundas

COUNCIL REPORT	
To:	CAO, Mayor and Members of Council
From:	Rob Hunter, CMM
Date of Meeting:	February 7, 2012
Subject:	Economic Development Report

1.0 Economic Development Budget - 2012

I presented the 2012 Economic Development budget to Township Council at the January 2012 Council meeting.

2.0 Investment Attraction

2.1 Industrial Investment Attraction

I've had discussions with a business person who is looking at making an industrial investment in the Township. I will continue to work with them and will provide any assistance that they require as we progress with this file. (FILE ID # I-0112-AA)

2.2 Retail Investment Attraction

I've had further discussions with a business person regarding this retail opportunity that came to light in October 2011. Things are looking very positive in regards to this investment opportunity and I will continue to provide assistances as we progress with this file. (FILE ID # R-1011-AA)

2.3 Commercial Investment Attraction

A) I've had discussions in the month of January with a company who is looking at re-locating to North Dundas from out of Province. I will continue to hold further discussions with them in the future as we progress with this file. (FILE ID # C-0112-AA)

B) I had discussions in the month of January with representatives from a company who is looking at a possible commercial venture in the Township. I will continue to hold further discussions with them in the near future as we progress with this file. (FILE ID # C-0112-BB)

3.0 Business Expansion

I have follow up discussions and meetings with the business that is considering expanding in 2012. I am continuing to use the services and resources of the SD&G Economic Development Office and also the Ontario Ministry of Economic Development and Innovation for assistance in regards to this expansion. Everything seems to be on track for the expansion to take place in 2012. (FILE ID # IE-1211-AA)

4.0 Marketing and Communications

4.1 Website

I completed the website Request for Proposals in early January and have sent it out to a number of website development firms. The proposals are due by on February 9, 2012.

4.2 Networking and Events

A) I hosted the SD & G Economic Development Working Group meeting here in North Dundas in January. During the meeting the group was able to meet with McSweeney and Associates who has been hired to complete the Economic Development Strategy for SD & G. The working group also discussed the branding process and the details of having County Council vote on the two branding options on February 20th.

B) I attended the Marionville Citizens Committee meeting held in Marionville on January 19th. I was able to secure a representative from Xplornet Communications to make a presentation to the group in regards to the new 4G Broadband Service that is available in Marionville. The new 4G Broadband service was installed as part of the first round of the Broadband project that was initiated by the Eastern Ontario Warden's Caucus.

C) I attended the January North Dundas Chamber of Commerce meeting. During the meeting I was able to provide the Chamber with a review of the economic development activities in 2011.

5.0 North Dundas Economic Development Action Plan

The United Counties of SD & G has hired Mc Sweeney and Associates to produce an Economic Development Strategy/Action Plan for SD & G. The provision for an Economic Development Action Plan for the Township of North Dundas was included in the Economic Development Work Plan adopted by Council in August 2011.

Using the same consultant that has been hired to complete the SD & G plan to also complete a separate plan for the Township of North Dundas, presents an excellent opportunity for the Township of North Dundas to greatly reduce the cost of developing the plan. Therefore, Mc Sweeney and Associates have been engaged to develop this separate action plan for the Township of North Dundas within the budget set aside for this project. The Economic Development Action Plan will provide specific Economic Development action oriented activities for the next three years.

6.0 Other Economic Development Activities

6.1 Physician Recruitment

I have been conducting some preliminary work in the area of physician recruitment. This item is in the very preliminary stages and I will continue to explore this area of work in the coming months.

Submitted by:

Rob Hunter

Approved by:



