



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From	Rob Hunter, CMM
Date of Meeting:	January 10, 2012
Subject:	Economic Development Report

1.0 Economic Development Budget - 2012

I had a meeting with the both the Township C.A.O and Treasurer to go over my draft 2012 Economic Development budget. Some minor changes were made and the final figures have been entered into Vadim.

2.0 Investment Attraction

2.1 Commercial Investment Attraction

A) I had some discussions in the month of December with two partners who are looking at establishing a commercial venture in the Township. They required some advanced business planning assistance, so I contacted the SDG Small Business Enterprise Centre to help them. Both of them met with a representative from the SDG Small Business Enterprise Centre here in the Township Office Boardroom just before Christmas. I will continue to work with them and the SDG Small Business Enterprise Centre as we progress with this file. (FILE ID # C-1211-AA)

B) I had discussions with an existing company in regards to a possible commercial investment in the Township. They are not currently looking at investing at this time, but have left the door open to an investment in the future. I will keep this file open and will follow up with them in the future. (FILE ID # C-1211-BB)

3.0 Business Expansion

I have had discussions with a business that is considering expanding in 2012. I have engaged the services and resources of the SD&G Economic Development Office and also the Ontario Ministry of Economic Development and Trade for assistance in regards to this expansion. I am hopeful that we will be able to see this investment take place and will continue to hold discussions with all parties and provide assistance as this project moves forward. (FILE ID # IE-1211-AA)

4.0 Marketing and Communications

4.1 Website

I finalized a draft copy of the website Request for Proposal (RFP). I am currently incorporating some final feedback into the document and it will be sent out shortly. The proposals will be due by Mid-February.

4.2 Networking and Events

A) I attended the SD & G Economic Development Working Group meeting in December. During the meeting the group reviewed three economic development branding options that were developed by the vendor 'Banfield-Seguin'. The working group discussed the branding options were asked to chose one of the three branding options that were provided, so a recommendation could be brought forth to County Council. The branding option that was chosen was presented to County Council on Monday December 19th.

It should also be noted that during this meeting the group was informed that the consultant that will be hired to develop an Economic Development Plan for SD & G will be selected on January 16, 2012.

B) I attended the Eastern Ontario Local Food Conference that was hosted by the Ontario Ministry of Agriculture and Rural Affairs (OMAFRA) in Kemptville in December.

C) I had a meeting with representatives from the Rural Economic Development and Employability Network of Ontario (RDEE) in December. We discussed a number of programs that they offer and also discussed the possibility of partnering to host one of their youth initiative events here in the Township in the fall of 2012.

D) I attended the December North Dundas Chamber of Commerce meeting. During the meeting I was able to secure commitment from the Chamber to partner in both some joint advertising and also co-hosting some events in 2012.

E) I had discussions with an organization in regards to a new event to be held in 2012. I am awaiting final confirmation as to the date and time and will be issuing a Press Release in January with the details about this new event.

4.4 Advertising

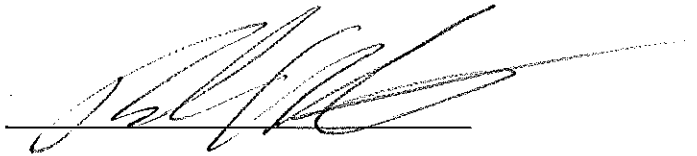
I spent time in December securing advertising space in 2012 Vacation Guide as well as the 2012 Economic Development Council of Ontario (EDCO) Economic Development Directory. The EDCO directory is provided to site selectors that are listed in the Ontario Ministry of Economic Development and Trade database.

5.0 Planning and Infrastructure Development

5.1 High Speed Internet

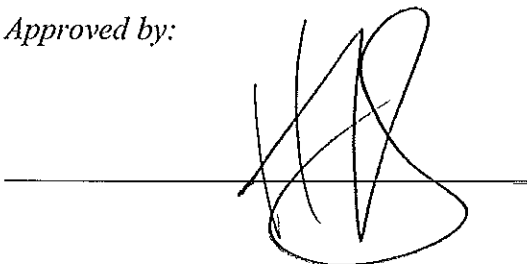
I have discussions with Francois Marion who is the President of the Marionville Citizens Committee to set up a meeting with the Citizens Committee in regards to broadband service in Marionville.

Submitted by:



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Approved by:



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