



Township of

# North Dundas

## RECREATION & CULTURE DEPARTMENT

<b>To:</b>	Mayor and Members of Council
<b>Prepared by:</b>	Meaghan Meerburg, Acting Director of Recreation & Culture /Community Development Programmer
<b>Date of Meeting:</b>	July 10, 2012
<b>Subject:</b>	Monthly Report

1. **Programming Notes:**

We have received \$1200.00 in sponsorship dollars to date for the Dundas Drive-in and are hopeful that more sponsors will come forward before the next event, which is scheduled for September 15<sup>th</sup>. Our goal was to raise \$1500.00 in sponsorship dollars for the 2 events collectively and therefore we are only \$300.00 short of meeting our target on the first event alone. Our advertising and promotion efforts have received very positive responses. Messages have repeatedly been sent out to our 455 Facebook friends and a Facebook page for the drive-in was created by a South Mountain local. A press release was sent out to my list of 28 newspapers and bloggers; flyers sent out through the schools, and a full-page ad in the Summer Program Brochure, among other mediums. Due to our efforts, we are anticipating a far larger turn-out than the 300 attendees that had originally been planned for. This in turn increases revenue, hopefully leading to a full cost recovery for our municipality.

The first *Movies Under the Stars* event went well and our Summer Events Coordinator, Laura, will now be ready to take a lead on the remaining 4 events. Again, we have heard only positive responses about this movie series.

The pools are functioning well. Lessons are selling very well and both aqua-fit & aqua zumba classes are booming. Since qualified aqua aerobics instructors are hard to find in our area, I would like to look at certifying 2 of our lifeguards next summer. I have also contacted CALA (Canadian Aquafitness Leaders Alliance) and will be discussing our options for teaching aqua-fit instructor certification courses in one of our pools next year.

With North Dundas now having more and more types and quantities of program instructors, I think it would be ideal for our Recreation & Culture Dept. to focus more on education and certification courses that will benefit our residents. Additionally, it has been discussed with some members of Council, that North Dundas Recreation will look into discontinuing some of our recreation programs in an effort to support & promote programs that are currently being offered by private studios within our municipality.

Our frozen fruit bars (popsicles) are selling extremely well at the pools. Sales are expected to exceed those of last year because only the most popular flavours were brought back this year and were ordered in larger quantities. Our profit is \$0.70/popsicle. With 1,200 being purchased for this summer, our anticipated profits are \$840.00.



The new Resource Guide will be submitted in first draft on July 20<sup>th</sup> and will be mailed out to all residents in early August.

Mayor Duncan has informed me of a new funding source called the Max Keeping Foundation. The MKF works with other organizations in the area, including United Way, to identify needy families in low income neighbourhoods. They provide grants of up to \$500 to ensure economically disadvantaged children and youth can access recreation and the arts. I will be researching this potential funding opportunity further, in hopes that together with Canadian Tire Jump Start and KidSport Ontario, we will have all bases covered for youth program subsidies for our low income families.

**2. Capital Projects 2012:**

The new stove and microwave have been installed in the kitchen of the Winchester Community Centre.

The Mountain parking lot will be getting stone dust and calcium and will be finished by the end of July.

The concrete slabs were picked-up and installed in Flynn Park.

The high efficiency heaters and a new hot water tank have all been ordered for 636 St. Lawrence St. and will be installed at the end of July.

**3. Parks, Diamonds & Facilities Update:**

The 2 park benches are finished for the Scented Garden and are awaiting pick-up. The picnic bench is still on order. It has been arranged that the facility staff will weed the brick path in the park and prepare the 2 selected locations for cement to be poured for the benches. Dan has received a very reasonable quote from the company that will be doing the work on the Boyd parking lot and the company will be pouring the cement pads the week of July 21<sup>st</sup>. Once the cement is ready, the benches will be installed. Once received, the picnic bench will be installed on the circular bricked portion of the path, therefore cutting out the need for a cement pad.

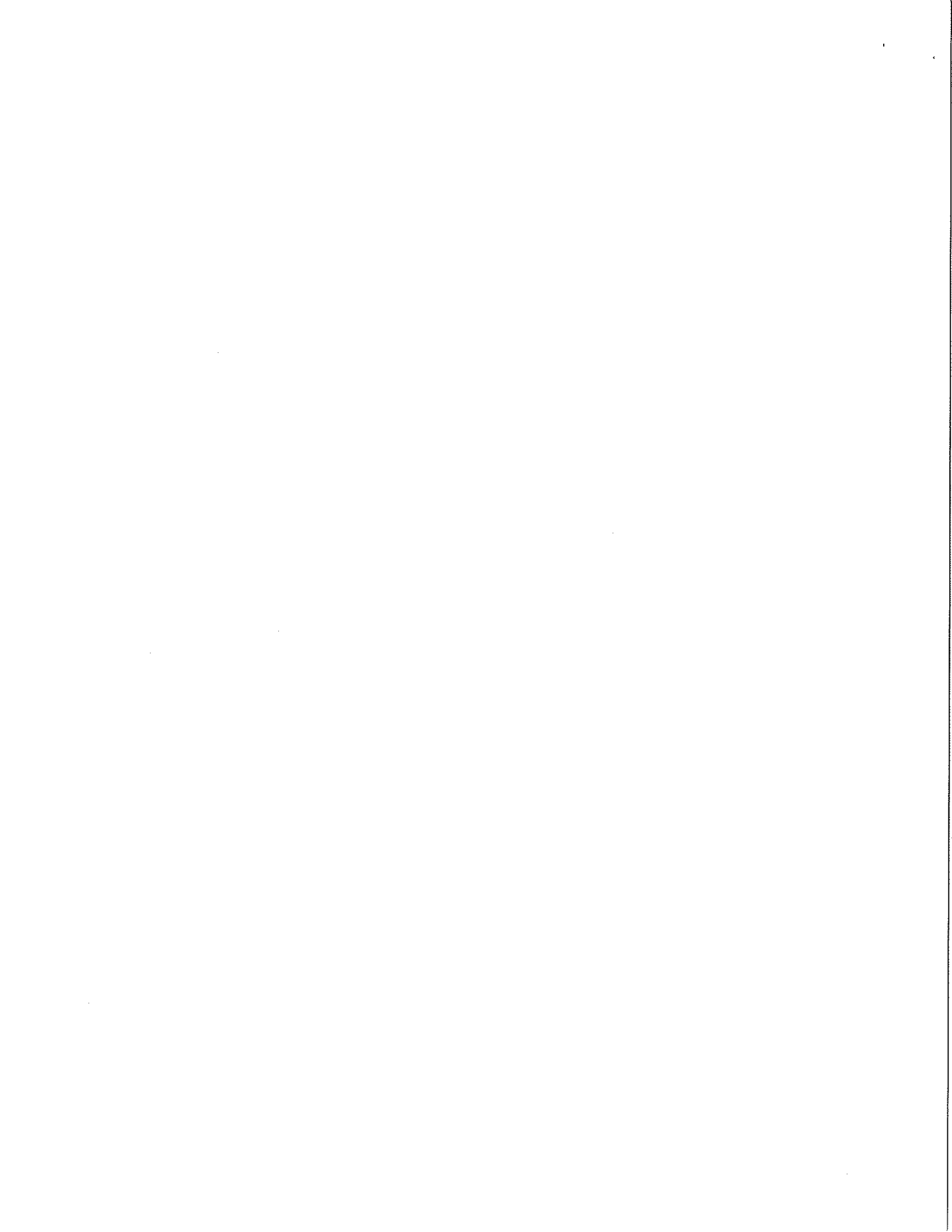
The Hallville play structure has been repaired with boards being replaced and a new rope being connected to the zip line.

The fences surrounding the baseball diamonds are being lowered and the fields will be weeded in the near future. Chris Hart and his friend Rick repaired the Sox Field pitcher's mound. The mound will be maintained with clay once a month and watered each day there are bookings in the diamond. River wash will be purchased for both the garden located beside Legion field and for the south stands in Winchester.

I plan to visit each park, field, diamond, pool and facility over the next 2 weeks and make extensive notes regarding required cleaning, maintenance and repairs. I will be discussing these requirements with Les and the facility staff in order to determine what tasks can be completed this year and which ones will need to be budgeted for 2013.

**4. Energy Management Seminar & Tradeshow and Save on Energy:**

Les attended an energy management seminar and tradeshow in late June, which covered topics including T12 & T8 bulbs, financial incentives offered through conservation programs, and LED lighting.



Lighting upgrades will commence the end of July or beginning of August at both 636 & 547 St. Lawrence St. The common area of the office space in the OPP unit was upgraded to T8 bulbs last year. With the Save on Energy funding (a rebate from the Ontario Power Authority to change our lights to lower energy consumption lighting), the lighting in the other areas of the OPP unit will be changed to T5's. The T5's put out more light than the existing T8's & T12's and have the ballasts built in, so in 10-15 yrs, we can simply change the whole unit at once. Additionally, the T5 lighting only requires 2 tubes in each fixture, not 4 and the cost per bulb is the same. T5's also omit the need for a licensed electrician to be brought in to change the bulbs. Last year, the Winchester library, Nelson Laprade Centre, Chesterville Community Hall, both pools, the Winchester Community Centre, and both arenas were upgraded from T12's to T8's. The lights over both arena slabs remain the old, round lights, but not all lights are on at all times.

Submitted By: \_\_\_\_\_

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Approved By: \_\_\_\_\_

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