



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From:	Rob Hunter, CMM
Date of Meeting:	February 5, 2013
Subject:	Economic Development Report

1.0 Economic Development Strategic/Action Plan Implementation

1.1 Community Improvement Plan

I worked in partnership with the Planning Department to finalize the draft version of the Community Improvement Plan. The plan was presented to Council at the Council meeting held on Tuesday January 22, 2013 and it will now follow the approval procedure that is laid out in the Planning Act. A public meeting is scheduled to be held on Tuesday March 12, 2013.

1.2 Business Incubator / Innovation Centre

I continued to work on laying the groundwork for the business incubator/innovation centre.

2.0 Investment Attraction

2.1 Industrial Sector Investment Attraction

A) I had discussions with a party who represents a company that is considering making an Industrial investment in the Township. I am continuing to work with them as we move forward.
(FILE ID # I-1112-AA)

B) I held a meeting with the principle of this company in regards to a potential Industrial investment in the Township. I am continuing to work with them as we move forward.
(FILE ID # I-1212-AA)

2.2 Commercial Sector Investment Attraction

A) I continue to work with the representative of this company that is looking at the possibility of setting up a commercial venture in the Township. Discussions are proceeding well and I will continue to work with them as we progress with this file. **(FILE ID # C-1112-AA)**

B) I continue to have had discussions with this proposed commercial sector business about setting up their based venture in the Township. **(FILE ID # C-0312-AA)**

C) I continued to have discussions with this company in regards to their proposed commercial expansion of their business. I continue to work with them and assist where/when needed.
(FILE ID # C-0512-AA)

3.0 Business Expansion

3.1 Industrial Expansion

I continue to have discussions and meetings with this company in regards a significant expansion of this business. I am continuing to assist the company as they move forward with their expansion plans. **(FILE ID # I-0712-AA)**

4.0 Marketing and Communications

4.1 Website

Our website design company 'Accurate' is currently in the final phase of populating the remaining website content.

4.2 Networking, Events and Meetings

A) The Mayor, CAO, Community Development Programmer and I hosted a meeting of representatives from our various Festivals and Events on Wednesday January 16th. The meeting went very well and we were able to discuss a number of areas where the attendees felt their festival or event could use some assistance. This meeting served as a starting point and we will be looking at the possibility of having further meetings with the representatives of these Festivals and Events in the future.

B) I attended the Linking Hands Economic Development working group meeting held on January 17th. During this meeting we discuss how best the Linking Hands working group could support economic development in the Township.

C) I attended the first EDO Working Group meeting of the year on Friday January 18th. The meeting went well and the group decided that we should have frequent meetings over the next couple of months to progress with the implementation of the County Economic Development Strategy that was adopted by County Council in the fall of 2012.

D) I had a meeting with Candy Pollard from the Small Business Enterprise Centre to discuss how the Township can make use of the various social media tools available.

E) I attended a second EDO Working Group meeting on January 31, 2013 to continue further discussion in regards to the implementation of the County Economic Development Strategy.

4.3 North Dundas Winter Business Breakfast

I continue to work on the February Breakfast meeting agenda and logistics. The breakfast will be held on Wednesday February 27th in Township Council Chambers.

5.0 Miscellaneous

5.1 Carleton University Internship Program

I continue to liaison with representatives from the Carleton University Technology and Information Management program in regards to internship program. I also provided assistance to a few of the North Dundas businesses that are considering hiring interns through this program.

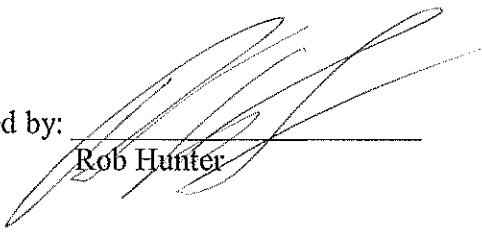
5.2 Mayor's Breakfast

I started laying the ground work for the 2013 Mayor's breakfast with having discussions and meetings with some potential breakfast sponsors.


5.3 Ontario East Economic Development Commission

I have been appointed to the Board of Directors of the Ontario East Economic Development Commission. The Commission promotes Eastern Ontario as a centre for investment. Through shared resources and working collaboratively, they market the region – developing strategic marketing and communications plans to attract industry with business attraction and retention activities. The Commission represents over 200 communities, with more than two million residents.

Submitted by: _____


Rob Hunter

Approved by: _____


Angela Rutley, CAO