



Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From:</b>	Rob Hunter, CMM
<b>Date of Meeting:</b>	March 12, 2013
<b>Subject:</b>	Economic Development Report

### 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I had a meeting with the principle of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward.

(FILE ID # I-0213-AA)

B) I continue to have discussions and meetings with the person who represents this company that is considering making an Industrial investment in the Township. I am continuing to work with them as we move forward. (FILE ID # I-1112-AA)

C) I had another meeting with the principle of this company along with the County EDO in regards this potential Industrial investment in the Township. I am continuing to work with them as we move forward. (FILE ID # I-1212-AA)

#### 1.2 Commercial Sector Investment Attraction

A) I had a meeting with the representative of this company that is looking at the possibility of setting up a commercial venture in the Township. Discussions are proceeding well and I will continue to work with them as we progress with this file. (FILE ID # C-1112-AA)

**B)** I continued to have discussions with this company in regards to their proposed commercial investment in the Township. Things are looking good and I will continue to work with them and assist where/when needed. **(FILE ID # C-0312-AA)**

**C)** I continue to have had discussions with this proposed commercial sector business about setting up their venture in the Township. **(FILE ID # C-0512-AA)**

## **2.0 Business Expansion**

### **2.1 Industrial Expansion**

I continue to have discussions and meetings with this company in regards to the proposed expansion of this business. I also had discussions with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am continuing to assist the company as they move forward with their expansion plans. **(FILE ID # I-0712-AA)**

## **3.0 Marketing and Communications**

### **3.1 Website**

We are into the final stretch run and getting very close to the launch of the new Township website. The majority of content has been populated and we are currently conducting a final review of all of the website pages.

### **3.2 Networking, Events and Meetings**

**A)** I had a meeting with representatives from the North Dundas Arts Council to gain a better understanding of their organization and their future initiatives.

**B)** I hosted the February SD & G EDO Working Group meeting here at the Township office on Thursday February 21<sup>st</sup> to continue further discussion in regards to the implementation of the County Economic Development Strategy.

C) I attended the South Stormont Mayor's Breakfast that was held on Thursday February 28, 2013.

### **3.3 North Dundas Winter Business Breakfast**

We held the February Breakfast on Wednesday February 27<sup>th</sup> in Township Council Chambers and had 35 people attend.

### **3.4 Ontario Ministry of Economic Development and Innovation – Invest Ontario website**

I updated all of the Township community profile information on the Invest Ontario website.

### **3.5 SD & G County Economic Development Website**

I worked with Terry Besner to update all of the North Dundas information on the County Economic Development website.

## **4.0 Other Economic Development Initiatives**

### **4.1 Carleton University Internship Program**

I continue to liaison with representatives from the Carleton University Technology and Information Management program in regards to the internship program. I arranged a meeting in February between representatives from this program and a North Dundas business to discuss the internship programming and the possibility of this firm taking advantage of the program.

### **4.2 Mayor's Breakfast**

I started laying the ground work for the 2013 Mayor's breakfast. Sponsorship for the breakfast has been secured along with a special guest speaker. The breakfast will be held at the South Mountain Agricultural Hall this spring.

#### 4.3 Ontario East Economic Development Commission (OEEDC)

I attended the OEEDC Annual Meeting held in Kingston on February 15<sup>th</sup>. The focus for OEEDC in 2013 will be membership, communications, sector teams and also the Ontario East Municipal Conference.

#### 4.4 Economic Development Council of Ontario Annual Conference

I attended the Economic Development Council of Ontario's Annual Conference in early February. I found the conference very informative. The Ontario Ministry of Agricultural, Food and Rural Affairs announced two new online economic development tools that have been developed to assist Economic Development Officers. The two new tools are:

1) **"Analyst"**. Is a one stop online resource for data on Jobs, Regional Economies, and Human Capital. Analyst is a user-friendly web-based interface, utilizing current, comprehensive integrated data sets and GIS mapping, that allow for easy-to-generate reports.

2) **Measuring Up!** It is a new web-based tool that helps Measuring Economic Development Performance. Training for this new performance management tool will be held locally in the next couple of months. I have ordered the 'Measuring Up' guidebook to get a head start in advance of the training session.

#### 4.5 Festival and Event Survey

Based upon the results from the Festival and Event Roundtable meeting, I developed and sent out a survey to North Dundas Festival and Event representatives to help determine the interest level from these stakeholders regarding marketing and educational opportunities.

Submitted by: \_\_\_\_\_

  
Rob Hunter

Approved by: \_\_\_\_\_

  
Angela Rutley, CAO