



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From	Rob Hunter, CMM
Date of Meeting:	June 11, 2013
Subject:	Economic Development Report

1.0 Investment Attraction

1.1 Industrial Sector Investment Attraction

A) I continue to have discussions and meetings with the person who represents this company that is considering making an Industrial investment in the Township. I am continuing to work with them as we move forward. **(FILE ID # I-1112-AA)**

B) I had a further meeting with the owners of this company in regards to a potential Industrial investment they are considering making in the Township. I will continue to work with them as we move forward. **(FILE ID # I-0313-BB)**

C) I had further discussions with the principles of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # I-0313-AA)**

1.2 Commercial Sector Investment Attraction

A) I continued to have discussions with this company in regards to their proposed commercial investment in the Township. Things are moving forward and looking very good at this point. I will keep Council apprised of the progress on this file as we move forward. **(FILE ID # C-0312-AA)**

B) I continue to have discussions with the representative of this company that is looking at the possibility of setting up a commercial venture in the Township. I will continue to work with them as we move forward. (FILE ID # C-1112-AA)

C) I continue to work with this company on their proposed commercial expanding of their operation in the Township. This proposed expansion investment is looking very positive and I hope that we will see an announcement sometime in the near future. (FILE ID # C-0512-AA)

2.0 Business Expansion

2.1 Commercial Expansion

I continue to have initial discussions and meetings with this company in regards to the proposed expansion of this business. I am working with a representative from the Ontario Ministry of Economic Development and Innovation in regards to this proposed expansion. (FILE ID # C-0513-AA)

2.2 Industrial Expansion

I continue to have discussions and meetings with this company in regards to the proposed expansion of this business. I continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am also continuing to assist the company as they move forward with their expansion plans. (FILE ID # I-0712-AA)

3.0 Marketing and Communications

3.1 Website

The website was finalized and launched at the Council meeting held on May 14, 2013. Township staff took part in a training session on the website back-end which allows staff to make website updates in-house.

3.3 Networking, Events and Meetings

A) I participated in the Ontario East Municipal Conference Committee meeting that was held in May to discuss keynote speakers and presentations.

B) I participated in the May Township Site Plan Control meeting that was held on May 10th.

C) I attended Year 2 of the University of Waterloo's Economic Development Program the last week of May.

3.4 Community Improvement Plan

During the month of May I had numerous discussions with a number of potential applicants who were considering applying the Township's new Community Improvement Plan. Questions focused around what expenses were eligible for both grants and loans and how to fill out the application forms and what additional documents were required to accompany the completed applications.

Applications to the program have been received and are being prepared for the Community Improvement Plan Committee to review in the near future.

3.5 Tax Bill Insert / Newsletter

I prepared the May 2013 Township newsletter for the website and that was also combined with tax information from the United Counties of SD & G to form an insert that was placed in the recent tax bill mailing.

4.0 Other Economic Development Initiatives

4.1 June Business Breakfast

I worked with Candy Pollard at the Small Business Enterprise Centre to finalize the programming and to advertise the June 2013 Business Breakfast that will be held on Wednesday June 26th at the Gathering House in Chesterville. The North Dundas Chamber of Commerce and

Eastern Ontario Training Board have been secured as event sponsors. An advertising flyer was mailed out the third week on May to North Dundas Business in regards to the breakfast.


4.1 Festival and Event Educational Seminar

Time was spent in May organizing part of the Festival and Event Educational Seminar that was held on Tuesday June 4th. The Township hosted 26 members from 11 different North Dundas Festivals and Events organizations at the Township office to hear a presentation on staging small town events. The presentation was delivered by special guest speaker, Jan Bonhomme who is the Manager of the Eastern Ontario Event Centre and former head of the Port Elgin Pumpkin Fest. Jan's presentation focused on Event Marketing and Volunteer Recruitment.

Submitted by: _____


Rob Hunter

Approved by: _____


Angela Rutley, CAO