



Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From:</b>	Rob Hunter, CMM
<b>Date of Meeting:</b>	August 13, 2013
<b>Subject:</b>	Economic Development Report

### 1.0 Investment Attraction

#### 1.1 Investment Announcement

A) Member of Parliament Guy Lauzon was in the Township on Wednesday July 24<sup>th</sup> at Winchelsea Events to announce that they will receive funding through the Eastern Ontario Development Program. Winchelsea Events will receive \$50,000 to expand their operations and create new jobs in North Dundas.

#### 1.2 Industrial Sector Investment Attraction

A) I had discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward.  
(FILE ID # I-0713-AA)

B) A) I had further discussions with an agent who represents a company that is looking at the possibility of making an Industrial investment in the Township. I will continue to work with them as we move forward.  
(FILE ID # I-0713-BB)

C) I had discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward.  
(FILE ID # I-0713-AA)

D) I continue to have discussions and meetings with the principles of this company in regards to their proposed Industrial investment in the Township. Progress is being made as we move forward and I will continue to provide them with the assistance that they require to make this investment a reality. (FILE ID # I-1112-AA)

E) I had discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward.  
(FILE ID # I-1212-AA)

### **1.3 Commercial Sector Investment Attraction**

A) I continued to have discussions with this company in regards to their proposed commercial investment in the Township. Things are moving forward and looking very good at this point. I will keep Council apprised of the progress on this file as we move forward.  
(FILE ID # C-0312-AA)

B) I continue to have discussions with the representative of this company that is looking at the possibility of setting up a commercial venture in the Township. I will continue to work with them as we move forward. (FILE ID # C-1112-AA)

## **2.0 Business Expansions**

### **2.1 Commercial Business Expansion**

A) I continue to have meetings with this company in regards to the proposed expansion of this business. I am working with a representative from the Ontario Ministry of Economic Development and Innovation in regards to this file.  
(FILE ID # C-0513-AA)

## **2.2 Industrial Business Expansion**

I continue to have discussions and meetings with this company in regards to the proposed expansion of this business. I continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am also continuing to assist the company as they move forward with their expansion plans. (FILE ID # I-0712-AA)

## **3.0 Marketing and Communications**

### **3.1 Website**

Website updates are continuing to be made in-house. We continue to receive numerous compliments in regards to the new Township website. People continue to express that they really like the look and feel of it.

### **3.2 Social Media - Twitter**

We recently started to make timely updates to our new Twitter account that allows us to get out information out quickly. The Twitter account is also integrated with the Township website and recent 'tweets' show up on the front page of the website. People can follow the Township on Twitter by following the account '@northdundastwsp'.

We will be working towards further integration of Social Media as we move forward into the fall.

### **3.3 Networking, Events and Meetings**

A) I attended the Ontario East Municipal Conference (OEMC) Committee meeting that was held in Kingston on July 23<sup>rd</sup>. During the meeting we finalized the conference program so it can be printed and we also worked on a number of logistical items. OEMC takes place at the Ambassador Hotel in Kingston from Wednesday September 11<sup>th</sup> to Friday September 13<sup>th</sup>.

B) I attended the July SD & G EDO working group meeting held in Lancaster on July 19<sup>th</sup>.

C) I had a meeting with Angela Besner who is area our representative from the Business Development Bank of Canada (BDBC). We talked about the Bank's lending programs and ideas for a possible corporate financing seminar to be held in the fall.

D) I had a meeting with our Ontario Ministry of Economic Development, Trade and Employment and also our Ontario Ministry of Agriculture and Food/ Rural Affairs representatives to get an update on their respective current Ministry program offerings.

### **3.4 Community Improvement Plan Application for Approval**

We received an application to the Community Improvement Plan (CIP) during the second week of July. The CIP Review Committee reviewed the request and has unanimously endorsed the application for funding.

The Review Committee would like Council to approve a CIP Façade grant in the amount of \$3,640.00 for 532 Main Street West for façade and front entrance work to the building.

### **3.5 Community Improvement Plan**

I drafted the Community Improvement Plan contribution agreements for the seven applications that were approved by Council at the July meeting.

The agreements have been signed by the recipients with the work to be completed by July 2014.

## **4.0 Land / Building Inventory**

I have been working with the SD & G County Economic Development Office to create and online Land and Building inventory. The inventory will be hosted on the County website with a link to and from the Township website. Having the inventory hosted on the County website increases the marketing exposure for the inventory.

I will share a draft copy of the data sheet with Council at the Council meeting.

**5.0 Other Economic Development Initiatives**

**5.1 Site Plan Control Meeting**

I attended the Township Site Plan Control meeting that was held on Monday July 15<sup>th</sup>.

Submitted by:   
Rob Hunter

Approved by:   
Angela Rutley, CAO

