



Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From:</b>	Rob Hunter, CMM
<b>Date of Meeting:</b>	November 19, 2013
<b>Subject:</b>	Economic Development Report

### 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I had discussions with representatives from a company that is looking at the possibility of making an Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-AA)

B) I had discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-BB)

C) I continue to have discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-0913-BB)

D) I continue to have discussions and meetings with the principles of this company in regards to their proposed Industrial investment in the Township. Progress is being made as we move forward and I will continue to provide them with all of the assistance that they require to make this investment a reality. (FILE ID # I-1112-AA)

## **1.2 Commercial Sector Investment Attraction**

**A)** I continue to have discussions with the agent who represents a company that is looking at the possibility of making a Commercial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # C-0913-AA)**

**B)** I continued to assist this company in regards to their commercial investment in the Township. I will keep Council apprised of the progress on this file as we move forward.  
**(FILE ID # C-0312-AA)**

## **2.0 Business Expansions**

### **2.1 Industrial Business Expansion**

**A)** I continue to have discussions with this company in regards to the proposed expansion of this business and also continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am will continue to assist the company as they move forward with their expansion plans. **(FILE ID # I-0712-AA)**

**B)** I continue to have discussions with representatives of this company in regards to a potential Industrial expansion. I will continue to work with them as we move forward.  
**(FILE ID # I-0713-CC)**

## **3.0 Marketing and Communications**

### **3.1 Website**

Website updates are continuing to be made in-house. Time was spent in October updating numerous sections of the website and uploaded a number of news stories.

### **3.2 Social Media**

We held a Social Media meeting during the first week of October and in the process we revamped the Township Facebook page. On October 7<sup>th</sup> the Township Facebook page had 725 'likes' and at the end of October the page had 1069 'likes'.

### **3.3 Networking, Events and Meetings**

A) I spent time in October finalizing preparations and executing the Fall Business Breakfast event that was held at The Gathering House on Wednesday October 16<sup>th</sup>.

B) I spent time in October finalizing preparations and executing the Third Annual Wine & Cheese Networking event that was held at Guildcrest Homes on Thursday October 24<sup>th</sup>.

C) I participated in the October meeting of the SD & G EDO Working Group held in Cornwall on October 8<sup>th</sup>.

D) I participated in meeting with the SD & G CFDC on October 8<sup>th</sup>. The meeting was held to discuss the feasibility study that was conducted in regards to Incubators / Innovations Centers.

E) I attended the SD & G County Summit on Friday October 25<sup>th</sup>. During the summit Calvin Pol and I made a presentation in regards to the North Dundas Community Improvement Plan to those in attendance.

F) I hosted the Regional Manager for OMAF/MRA along with three (3) of his Senior OMAF/MRA Directors here in Winchester in October. I was able to provide them with an update on the Economic Development initiatives that are currently in process and also provided them with a tour of the Township, so they could familiarize themselves with the area. They were very impressed with what they heard and what they saw during their visit here.

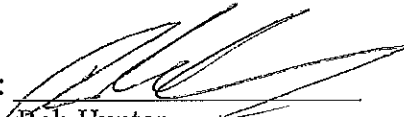
G) I attended a meeting with Calvin Pol and County Planning staff in relation to the County Boundary Study.

## 4.0 Other Economic Development Dept Initiatives


### 4.1 Department Budget for 2014

I had a meeting with both the Township C.A.O. and Treasurer to discuss the draft version of the 2014 Economic Development and Communication department budget. A copy of the budget is attached to this report.

Submitted by:

  
Rob Hunter

Approved by:

  
Angela Rutley, CAO