



Township of

North Dundas

COUNCIL REPORT

To:	CAO, Mayor and Members of Council
From	Rob Hunter, CMM
Date of Meeting:	December 10, 2013
Subject:	Economic Development Report

1.0 Investment Attraction

1.1 Industrial Sector Investment Attraction

A) I continue to have discussions with the representatives from this company that is looking at making an Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-AA)

B) I continue to have discussions with the representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-1013-BB)

C) I continue to have discussions with a representative of this company in regards to a potential Industrial investment in the Township. I will continue to work with them as we move forward. (FILE ID # I-0913-BB)

D) I continue to have discussions and meetings with the principles of this company in regards to their proposed Industrial investment in the Township. (FILE ID # I-1112-AA)

1.2 Commercial Sector Investment Attraction

A) I continue to have discussions with the agent who represents a company that is looking at the possibility of making a Commercial investment in the Township. I will continue to work with them as we move forward. (FILE ID # C-0913-AA)

2.0 Business Expansions

2.1 Industrial Business Expansion

A) I continue to have discussions with this company in regards to the proposed expansion of this business and also continue to work with the Ontario Ministry of Economic Development and Innovation in regards to this proposed investment. I am will continue to assist the company as they move forward with their expansion plans. (FILE ID # I-0712-AA)

B) I continue to have discussions with representatives of this company in regards to a potential Industrial expansion. I will continue to work with them as we move forward. (FILE ID # I-0713-CC)

2.2 Commercial Business Expansion

A) I have had discussions with a representative of this company in regards to a potential Commercial expansion in the Township. I will continue to work with them as we move forward. (FILE ID # C-1113-AA)

B) I have had discussions with the owner of this company in regards to a potential Commercial expansion of their business in the Township. I will continue to work with them as we move forward. (FILE ID # C-1113-BB)

3.0 Marketing and Communications

3.1 Website

Website updates are continuing to be made in-house. Time was spent in November updating numerous sections of the website and finalizing the business directory section of the website.

3.2 Social Media

We continue to make use of our Facebook page and Twitter account as a communications vehicle to get the word out in regards to public notices or events that are happening in the Township.

3.3 Networking, Events and Meetings

A) I attended an Ontario East board meeting to go over the final numbers from the Ontario East Municipal Conference. Planning for the 2014 Conference is starting to ramp up.

B) I attended a joint EDO and Planners meeting at the United Counties. The meeting was held to look at ways that Economic Development departments and Planning departments can work together to assist industrial and commercial developments.

C) I participated in the yearly Emergency Planning summit held in South Stormont on November 14th.

D) I participated in the SD & G CFDC strategic planning meeting held in Cornwall on November 12th. The meeting was held to seek input from stakeholders on what strategic directions the group felt the CFDC should be taking into consideration as the draft their strategic plan.

E) I participated in an OMAFRA training session in regards to their new economic development tool 'Analyst'.

F) I attended the Leeds/Grenville County Economic Development summit held in Kemptville on November 22nd.

G) I hosted the Ontario East quarterly membership meeting at the end of November. I was able to secure Minister Gary Goodyear from Fed Dev as the keynote speaker. During the meeting, Minister Goodyear announced the renewal of the Eastern Ontario Development Program.

These quarterly membership meetings typically draw 30 to 40 economic development professionals from across eastern Ontario. I am happy to report that we had 81 people on hand for the Minister's announcement.

H) Held another Festival and Event Seminar on Monday November 18th. Jan Bonhomme from the Eastern Ontario Event Centre was on hand to provide those in attendance with information regarding all forms of revenue generation.

4.0 Other Economic Development Dept Initiatives

4.1 Department Budget for 2014

I presented the draft version of the 2014 Economic Development and Communication department budget to Council on Tuesday, November 19th.

Submitted by:



Rob Hunter

Approved by:



Angela Rutley, CAO