



Township of

# North Dundas

## COUNCIL REPORT

<b>To:</b>	CAO, Mayor and Members of Council
<b>From:</b>	Rob Hunter, CMM, CEcD, Ec.D.
<b>Date of Meeting:</b>	March 10, 2015
<b>Subject:</b>	Economic Development Report for February 2015

### 1.0 Investment Attraction

#### 1.1 Industrial Sector Investment Attraction

A) I had some initial discussions with this company regarding a potential Industrial investment in the Township. At this time we were unable to meet their requirements, but I will keep the file open for the next short while, should their requirements change. **(FILE ID # I-0215-AA)**

B) I have had initial discussions with this company regarding a potential Industrial investment in the Township. Preliminary information has been provided to them and I will continue to work with them as we move forward. **(FILE ID # I-0215-BB)**

C) I continue to have discussions with this company regarding a potential Industrial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # I-1214-AA)**

D) I continue to have discussions with representatives from this company regarding a potential Industrial investment in the Township. I will continue to work with them as we move forward. **(FILE ID # I-1214-BB)**

## **2.0 Business Expansions**

### **2.1 Industrial Business Expansion**

**A)** I continue to have discussions with this company in regards to a possible Industrial expansion in the Township. I will continue to assist them as we move forward.

**(FILE ID # I-0614-AA)**

**B)** I continue to have discussions with the representatives from this company that is considering an Industrial investment expansion. I will continue to work with them as we move forward. **(FILE ID # I-0114-AA)**

**C)** I continue to have discussions with this company in regards to the proposed expansion of this business. I am continuing to assist them as they move forward.

**(FILE ID # I-0712-AA)**

### **2.2 Commercial Business Expansion**

**A)** I have had discussions with representatives from this company regarding a possible Commercial expansion of their business. I will continue to assist them as we move forward. **(FILE ID # C-0215-AA)**

**B)** I have had discussions with the owner of this company in regards to a possible Commercial expansion to their business. I will continue to assist them as we move forward. **(FILE ID # C-0215-BB)**

**C)** I have provided information to this company in regards to a potential Commercial investment they are considering making in the Township. I will continue to work with them as we move forward. **(FILE ID # C-1214-AA)**

**D)** I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward. **(FILE ID # C-0714-AA)**

E) I continue to have discussions with the owner of this company in regards to a proposed Commercial expansion they are considering making in the near future. I will continue to assist them as we move forward. **(FILE ID # C-0714-BB)**

F) I continue to have discussions with the principals of this company in regards to their proposed Commercial expansion in the Township. I will continue to assist them as we move forward. **(FILE ID # C-0614-AA)**

### **3.0 Marketing and Communications**

#### **3.1 Networking, Events and Meetings**

A) I attended the Ontario East Economic Development Commission (OEEDC) Annual General Meeting held in February in Napanee.

B) I attended the monthly SD & G EDO working group meeting held on February 3<sup>rd</sup> in Cornwall. I also participated in an SD & G EDO working group conference call on February 25<sup>th</sup> to discuss a few pressing items.

#### **3.2 Mayor's Breakfast 2015**

Work is continuing on items for the 2015 Mayors' Breakfast that will be held on Thursday, April 30<sup>th</sup> at the Joel Steele Community Hall in Winchester. O'Farrell financial will be the sponsor of the Breakfast and the announcement regarding the name of the special guest speaker for the breakfast will be made shortly.

#### **3.3 North Dundas Resource Guide**

I assisted the Recreation and Culture department with the assemble of enhanced departmental information, that will be included in the 2015 Spring Resource Guide.

#### **3.4 February Tax Bill Newsletter**

I completed work on the February Newsletter and it was inserted in the February tax bill mailing. I have attached a copy of the newsletter for Council to my report.

### **3.5 Website and Social Media**

Website updates are continued to be made in-house and we continue to make use of the Township Facebook page and Twitter account as a communications vehicle to get the word out regarding events that are happening and other important information.

### **4.0 Other Economic Development Dept Initiatives**

#### **4.1 OMAFRA Community Economic Development 101 Session**

I am currently working with OMAFRA representatives on the logistical items for the Community Economic Development 101 Session that will be in North Dundas Council Chambers on Thursday March 19<sup>th</sup>. The session will run from 9:00am to 12:30pm.

#### **4.2 Community Improvement Plan Marketing**

The upcoming intake for applications to the Community Improvement Plan (CIP) has been advertised in both Township newspapers, on our website and in the February newsletter. The Chamber of Commerce has also send out an email blast to their members to remind them that the Township is accepting applications and the deadline is March 31, 2015.

I have also talked to a numerous people regarding the eligibility of their buildings for this round of the CIP and have provide a copy of the CIP Plan and application to those who are have properties that are eligible.

#### **4.3 January Site Plan Control Committee Meeting**

I attended the Townships' January Site Plan Control Committee meeting held on February 27, 2015.

Submitted by: \_\_\_\_\_

  
Rob Hunter

Approved by: \_\_\_\_\_

  
Angela Rutley, CAO